

Student Reports

During the Easter vacation 2013, 17 S4-5 schoolmates, including me, had an eye-opening experience visiting a textile factory called the Esquel Group in Gaoming, China. They are one of the world's leading producers of premium cotton shirts for brands including Nike, Hugo Boss, A&F, etc. Let me focus on one of the factory tours we had in the visit, the weaving process. At first, I expected a machinery scene in a noisy environment. To my surprise, most parts in the late apparel manufacturing process were done using human efforts. Still, it was impressive when I saw over 200 workers working on the same procedure and the operation of conveyer belts transporting the half-made shirts. We felt ourselves small in the atmosphere. This marked a big difference between Hong Kong factories in terms of size and productivity.

Apart from the making large profit from the production process, the Esquel Group has been trying to fulfill their corporate social responsibility by contributing in education and environment. They have donated money to help building schools for the poor children in mainland China. Also they have their own wastewater treatment plant to treat the wastewater before releasing out to the river. Furthermore, they aim to have a fair employment such as prohibiting the workers to exceed the maximum working hours which is echoing their motto "A company of fun people serving happy customers". I was really impressed by their efforts to fulfill their social corporate responsibility. From this trip, we realized the importance of corporate social responsibility that it ensures better future for the next generation when the environment is respected and protected. This trip has enlightened my knowledge of social responsibility that everyone has a part to play. For example, as a student, we should be aware and conscious about what happen in school and try to make it better.

We had chance to chat with the management trainees of the company and they shared with us many things, e.g. the most important working value, the subject they study in university, and the working environment in mainland China, etc.

To conclude, this trip can really extend my knowledge about the business enterprise in China. I think I have learnt to develop a positive attitude towards my career in the future and have a clearer goal of what I want to be in future.

Photo taken outside the Esquel Group in Gaoming, Foshan City





Visit to the spinning mills



Visit to the spinning mills



Trims & Packaging



Button Factory



Caring facilities (Bicycle station)



Gathering with the management trainees